

# INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**PO Box 26888**  
**Lehigh Valley, PA 18002**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
933011-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washington	National

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	692

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	933011	07888891

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
11		27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	M-F WXII 12 News @ 5 a	5-6am	-TWTF--	:30	4	\$300.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -TWTF-- 4 \$300.00									
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXII Tu 10/02/12 5:37 AM M-F WXII 12 News @ 5 am 5-6am :30 USPRTV19ACH \$300.00 NM									
2 WXII W 10/03/12 5:13 AM M-F WXII 12 News @ 5 am 5-6am :30 USPRTV19ACH \$300.00 NM									
3 WXII Th 10/04/12 5:39 AM M-F WXII 12 News @ 5 am 5-6am :30 USPRTV19ACH \$300.00 NM									
4 WXII F 10/05/12 5:47 AM M-F WXII 12 News @ 5 am 5-6am :30 USPRTV19ACH \$300.00 NM									
2	10/08/12	10/08/12	M-F WXII 12 News @ 6 a	6-7am	M-----	:30	1	\$725.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 M----- 1 \$725.00									
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXII M 10/08/12 6:21 AM M-F WXII 12 News @ 6 am 6-7am :30 USPRTV19ACH \$725.00 NM									
3	10/04/12	10/05/12	NBC Today Show	7-9am	---TF--	:30	2	\$900.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ---TF-- 2 \$900.00									
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXII Th 10/04/12 8:43 AM NBC Today Show 7-9am :30 USPRTV19ACH \$900.00 NM									
2 WXII F 10/05/12 8:59 AM NBC Today Show 7-9am :30 USPRTV19ACH \$900.00 NM									
4	10/08/12	10/08/12	NBC Today Show	7-9am	M-----	:30	1	\$900.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 M----- 1 \$900.00									
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXII M 10/08/12 8:41 AM NBC Today Show 7-9am :30 USPRTV19ACH \$900.00 NM									
5	10/02/12	10/05/12	Live with Regis & Kelly	9-10AM	-TWTF--	:30	4	\$250.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -TWTF-- 4 \$250.00									
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXII Tu 10/02/12 9:45 AM Live with Regis & Kelly 9-10AM :30 USPRTV19ACH \$250.00 NM									
2 WXII W 10/03/12 9:41 AM Live with Regis & Kelly 9-10AM :30 USPRTV19ACH \$250.00 NM									
4 WXII Th 10/04/12 9:15 AM Live with Regis & Kelly 9-10AM :30 USPRTV19ACH \$250.00 NM									

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933011-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	692	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/05/12	Live with Regis & Kelly	9-10AM	-TWTF--	:30	4	\$250.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3 WXII F 10/05/12 9:27 AM Live with Regis & Kelly 9-10AM :30 USPRTV19ACH \$250.00 NM									
<b>6 10/08/12 10/08/12 Live with Regis &amp; Kelly 9-10AM M----- :30 1 \$250.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/08/12 10/14/12 M----- 1 \$250.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 10/08/12 9:37 AM Live with Regis & Kelly 9-10AM :30 USPRTV19ACH \$250.00 NM									
<b>7 10/02/12 10/05/12 NBC Today Show II 10A-12N -TWTF-- :30 4 \$100.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -TWTF-- 4 \$100.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
4 WXII Tu 10/02/12 11:27 AM NBC Today Show II 10A-12N :30 USPRTV19ACH \$100.00 NM									
2 WXII W 10/03/12 10:50 AM NBC Today Show II 10A-12N :30 USPRTV19ACH \$100.00 NM									
3 WXII Th 10/04/12 11:59 AM NBC Today Show II 10A-12N :30 USPRTV19ACH \$100.00 NM									
1 WXII F 10/05/12 11:51 AM NBC Today Show II 10A-12N :30 USPRTV19ACH \$100.00 NM									
<b>8 10/08/12 10/08/12 NBC Today Show II 10A-12N M----- :30 1 \$100.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/08/12 10/14/12 M----- 1 \$100.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 10/08/12 10:30 AM NBC Today Show II 10A-12N :30 USPRTV19ACH \$100.00 NM									
<b>9 10/02/12 10/05/12 M-F WXII 12 News @ No 12-1pm -TWTF-- :30 4 \$250.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -TWTF-- 4 \$250.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WXII Tu 10/02/12 12:24 PM M-F WXII 12 News @ Noon 12-1pm :30 USPRTV19ACH \$250.00 NM									
4 WXII W 10/03/12 12:38 PM M-F WXII 12 News @ Noon 12-1pm :30 USPRTV19ACH \$250.00 NM									
1 WXII Th 10/04/12 12:58 PM M-F WXII 12 News @ Noon 12-1pm :30 USPRTV19ACH \$250.00 NM									
3 WXII F 10/05/12 12:13 PM M-F WXII 12 News @ Noon 12-1pm :30 USPRTV19ACH \$250.00 NM									
<b>10 10/08/12 10/08/12 M-F WXII 12 News @ No 12-1pm M----- :30 1 \$250.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/08/12 10/14/12 M----- 1 \$250.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 10/08/12 12:24 PM M-F WXII 12 News @ Noon 12-1pm :30 USPRTV19ACH \$250.00 NM									
<b>11 10/02/12 10/05/12 M-F WXII 12 News @ 5 p 5-6pm -TWTF-- :30 4 \$800.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -TWTF-- 4 \$800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WXII Tu 10/02/12 5:56 PM M-F WXII 12 News @ 5 pm 5-6pm :30 USPRTV19ACH \$800.00 NM									
1 WXII W 10/03/12 5:24 PM M-F WXII 12 News @ 5 pm 5-6pm :30 USPRTV19ACH \$800.00 NM									
3 WXII Th 10/04/12 5:54 PM M-F WXII 12 News @ 5 pm 5-6pm :30 USPRTV19ACH \$800.00 NM									
4 WXII F 10/05/12 5:24 PM M-F WXII 12 News @ 5 pm 5-6pm :30 USPRTV19ACH \$800.00 NM									
<b>12 10/02/12 10/05/12 M-F WXII 12 News @ 6 p 6-630pm -TWTF-- :30 4 \$1,000.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -TWTF-- 4 \$1,000.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser). We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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933011-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	692	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/02/12	10/05/12	M-F WXII 12 News @ 6 p6-630pm		-TWTF--	:30	4	\$1,000.00	NM
<hr/>									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WXII Tu 10/02/12 6:21 PM M-F WXII 12 News @ 6 pm 6-630pm :30 USPRTV19ACH \$1,000.00 NM									
3 WXII W 10/03/12 6:27 PM M-F WXII 12 News @ 6 pm 6-630pm :30 USPRTV19ACH \$1,000.00 NM									
4 WXII Th 10/04/12 6:28 PM M-F WXII 12 News @ 6 pm 6-630pm :30 USPRTV19ACH \$1,000.00 NM									
1 WXII F 10/05/12 6:21 PM M-F WXII 12 News @ 6 pm 6-630pm :30 USPRTV19ACH \$1,000.00 NM									
13	10/08/12	10/08/12	M-F WXII 12 News @ 6 p6-630pm		M-----	:30	1	\$1,000.00	NM
<hr/>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/08/12 10/14/12 M----- 1 \$1,000.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 10/08/12 6:27 PM M-F WXII 12 News @ 6 pm 6-630pm :30 USPRTV19ACH \$1,000.00 NM									
14	10/02/12	10/04/12	M-Sun Nightly News	630p-7p	-TWT---	:30	3	\$1,300.00	NM
<hr/>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -TWT--- 3 \$1,300.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Tu 10/02/12 7:00 PM M-Sun Nightly News 630p-7p :30 USPRTV19ACH \$1,300.00 NM									
2 WXII W 10/03/12 6:59 PM M-Sun Nightly News 630p-7p :30 USPRTV19ACH \$1,300.00 NM									
3 WXII Th 10/04/12 7:01 PM M-Sun Nightly News 630p-7p :30 USPRTV19ACH \$1,300.00 NM									
15	10/02/12	10/05/12	Inside Edition	7-730pm	-TWTF--	:30	4	\$800.00	NM
<hr/>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -TWTF-- 4 \$800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Tu 10/02/12 7:22 PM Inside Edition 7-730pm :30 USPRTV19ACH \$800.00 NM									
3 WXII W 10/03/12 Inside Edition 7-730pm :00 \$800.00 NM									
See MG 15.5 *** offer stp mon 10/8***									
4 WXII Th 10/04/12 7:26 PM Inside Edition 7-730pm :30 USPRTV19ACH \$800.00 NM									
2 WXII F 10/05/12 7:29 PM Inside Edition 7-730pm :30 USPRTV19ACH \$800.00 NM									
5 WXII M 10/08/12 7:28 PM Inside Edition 7-730pm :30 USPRTV19ACH \$800.00 NM									
MG for 15.3 10/03									
16	10/08/12	10/08/12	Inside Edition	7-730pm	M-----	:30	1	\$800.00	NM
<hr/>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/08/12 10/14/12 M----- 1 \$800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 10/08/12 7:21 PM Inside Edition 7-730pm :30 USPRTV19ACH \$800.00 NM									
17	10/02/12	10/05/12	Entertainment Tonight	730-8pm	-TWTF--	:30	4	\$700.00	NM
<hr/>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -TWTF-- 4 \$700.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WXII Tu 10/02/12 7:40 PM Entertainment Tonight 730-8pm :30 USPRTV19ACH \$700.00 NM									
4 WXII W 10/03/12 Entertainment Tonight 730-8pm :00 \$700.00 NM									
See MG 17.5 ***stp mon 10/8***									
3 WXII Th 10/04/12 7:45 PM Entertainment Tonight 730-8pm :30 USPRTV19ACH \$700.00 NM									
1 WXII F 10/05/12 7:47 PM Entertainment Tonight 730-8pm :30 USPRTV19ACH \$700.00 NM									

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933011-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	692	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/02/12	10/05/12	Entertainment Tonight	730-8pm	-TWTF--	:30	4	\$700.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
5 WXII M 10/08/12 7:47 PM Entertainment Tonight 730-8pm :30 USPRTV19ACH \$700.00 NM									
MG for 17.4 10/03									
18	10/02/12	10/05/12	M-Su WXII 12 News @ 11-1135pm		-TWTF--	:30	4	\$800.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -TWTF-- 4 \$800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WXII Tu 10/02/12 11:33 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 USPRTV19ACH \$800.00 NM									
4 WXII W 10/03/12 11:34 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 USPRTV19ACH \$800.00 NM									
3 WXII Th 10/04/12 11:29 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 USPRTV19ACH \$800.00 NM									
1 WXII F 10/05/12 11:25 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 USPRTV19ACH \$800.00 NM									
19	10/06/12	10/06/12	M-Su WXII 12 News @ 11-1135pm		----S-	:30	1	\$800.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 ----S- 1 \$800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Sa 10/06/12 11:09 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 USPRTV19ACH \$800.00 NM									
20	10/08/12	10/08/12	M-Su WXII 12 News @ 11-1135pm		M-----	:30	1	\$800.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/08/12 10/14/12 M----- 1 \$800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 10/08/12 11:32 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 USPRTV19ACH \$800.00 NM									
21	10/02/12	10/05/12	NBC Tonight Show	1135pm-1237am	-TWTF--	:30	4	\$300.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -TWTF-- 4 \$300.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WXII Tu 10/02/12 12:32 AM NBC Tonight Show 1135pm-1237am :30 USPRTV19ACH \$300.00 NM									
1 WXII W 10/03/12 12:10 AM NBC Tonight Show 1135pm-1237am :30 USPRTV19ACH \$300.00 NM									
4 WXII Th 10/04/12 12:20 AM NBC Tonight Show 1135pm-1237am :30 USPRTV19ACH \$300.00 NM									
3 WXII F 10/05/12 12:08 AM NBC Tonight Show 1135pm-1237am :30 USPRTV19ACH \$300.00 NM									
22	10/08/12	10/08/12	NBC Tonight Show	1135pm-1237am	M-----	:30	1	\$300.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/08/12 10/14/12 M----- 1 \$300.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 10/08/12 12:10 AM NBC Tonight Show 1135pm-1237am :30 USPRTV19ACH \$300.00 NM									
23	10/02/12	10/04/12	M-F WXII News @ 430a	430a-5a	-TWT---	:30	3	\$50.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -TWT--- 3 \$50.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WXII Tu 10/02/12 4:53 AM M-F WXII News @ 430a 430a-5a :30 USPRTV19ACH \$50.00 NM									
1 WXII W 10/03/12 4:45 AM M-F WXII News @ 430a 430a-5a :30 USPRTV19ACH \$50.00 NM									
3 WXII Th 10/04/12 4:43 AM M-F WXII News @ 430a 430a-5a :30 USPRTV19ACH \$50.00 NM									
24	10/06/12	10/06/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	1	\$400.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -----S- 1 \$400.00									

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Advertiser		Product	Estimate Number
American Crossroads		American Crossroads	692

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/06/12	10/06/12	WXII 12 Sa/Su News at 6:6-8am		-----S-	:30	1	\$400.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Sa 10/06/12 6:40 AM WXII 12 Sa/Su News at 6am 6-8am :30 USPRTV19ACH \$400.00 NM									
<b>25</b> 10/06/12 10/06/12 Notre Dame Football ND Football -----S- :30 1 \$400.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -----S- 1 \$400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Sa 10/06/12 9:22 PM Notre Dame Football ND Football :30 USPRTV19ACH \$400.00 NM									
<b>26</b> 10/07/12 10/07/12 NBC Sunday Today 8-9am -----S :30 1 \$700.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -----S 1 \$700.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Su 10/07/12 7:58 AM NBC Sunday Today 8-9am :30 USPRTV19ACH \$700.00 NM									
<b>27</b> 10/07/12 10/07/12 NBC Meet the Press 9-10am -----S :30 1 \$500.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -----S 1 \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Su 10/07/12 9:59 AM NBC Meet the Press 9-10am :30 USPRTV19ACH \$500.00 NM									
<b>28</b> 10/08/12 10/08/12 M-Sun Nightly News 630p-7p M----- :30 1 \$1,300.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 M----- 1 \$1,300.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 10/08/12 7:00 PM M-Sun Nightly News 630p-7p :30 USPRTV19ACH \$1,300.00 NM									
<b>29</b> 10/02/12 10/03/12 M-F WXII 12 News @ 6 a 6-7am -TW---- :30 2 \$725.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -TW---- 2 \$725.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WXII Tu 10/02/12 6:52 AM M-F WXII 12 News @ 6 am 6-7am :30 USPRTV19ACH \$725.00 NM									
1 WXII W 10/03/12 6:28 AM M-F WXII 12 News @ 6 am 6-7am :30 USPRTV19ACH \$725.00 NM									
<b>30</b> 10/08/12 10/08/12 M-F WXII News @ 430a 430a-5a M----- :30 1 \$50.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 M----- 1 \$50.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 10/08/12 4:55 AM M-F WXII News @ 430a 430a-5a :30 USPRTV19ACH \$50.00 NM									
<b>31</b> 10/08/12 10/08/12 M-F WXII 12 News @ 5 a 5-6am M----- :30 1 \$300.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 M----- 1 \$300.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 10/08/12 5:28 AM M-F WXII 12 News @ 5 am 5-6am :30 USPRTV19ACH \$300.00 NM									

Total Spots67Gross Total\$38,075.00

# INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

www.wxii12.com

**Payment Terms 30 Days**

Invoice #	Invoice Date	Invoice Month	Invoice Period
933011-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	692	

<u>Agency Commission</u>	\$5,711.25
<u>Net Amount Due</u>	\$32,363.75